



Giuseppe Pulina is the new President of the Carni Sostenibili Association

Rome, 5 April 2018 – The Board of Directors of Carni Sostenibili Association has nominated Prof Giuseppe Pulina as the new President. Carni Sostenibili is the initiative of the main category associations of the three meat supply chains in Italy – Assocarni, Assica, Unaitalia – whose objective is to discuss the nutritional, environmental, economic, social, and animal welfare themes tied to the world of meat production.

In his new position, Giuseppe Pulina will represent Carni Sostenibili Association in the reference market and to the main stakeholders, with the aim of making available to the sector and the public opinion instruments and information that are useful for becoming more familiar with the Italian zootechnic sector; for an increasingly sustainable meat supply chain and to spread balanced information about health, food and responsible consumption.

Giuseppe Pulina, 62, is an expert of the zootechnic sector. Starting from his degree in Agricultural Science from the University of Sassari, he followed a road that allowed him to contribute to the development of scientific knowledge through collaborations with prestigious Italian and international Universities.

An agronomist and PhD graduate, he is Full professor in Special Zootechnic for the Agriculture Department at the University of Sassari. He is also currently the Sole Director of the Agenzia Forestale Regionale per lo Sviluppo del Territorio e dell'Ambiente della Sardegna (Fo.Re.S.T.A.S. – Regional Forestry Agency for the Development of the Territory and the Environment of Sardinia). He was Dean of the Faculty of Agronomy and Zootechnic Science, Board Member and Senator at the same University. He also teaches *The philosophy and ethics of research* for the PhD course on Agronomy Science.

He is the author of more than 330 publications, and 4 software packages for programming and managing zootechnic systems. For five years he looked after the *Scienze e Vita* (Science and Life) column in the monthly magazine *I Viaggi del Gusto* (Taste Travels) and comments in the newspaper *La Nuova Sardegna*.

Carni Sostenibili is the project promoted by three category associations - Assocarni, Assica and Unaitalia that represent all the meat supply chains in Italy (beef, pork and poultry). Its objective is to discuss all the matters related to the world of meat in a transversal manner: an unprecedented project in Italy which, by using a training approach, will contribute to balanced information on health, nutrition and sustainability.
www.carnisostenibili.it

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